

**LEICESTER CITY HEALTH AND WELLBEING BOARD
DATE**

Subject:	The development of the Joint Health and Wellbeing Strategy
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EXECUTIVE SUMMARY:

- **Health and Wellbeing Boards are required to produce a Joint Health and Wellbeing Strategy.**
- **Leicester's JHWBS is due for renewal/refresh in 2016.**
- **The Health and Wellbeing Board has held a number of development sessions to think about the new strategy.**
- **They have agreed that they would like it to have a long term vision (eg 20-25 years) with shorter term interim goals (eg 3-5 years).**
- **A number of major themes have been identified for development and intervention.**
- **The Board have a number of recommendations about how their vision could be achieved.**
- **A structure for the strategy is suggested, and it is recommended that a small group develops a draft strategy.**

RECOMMENDATIONS:

The Health and Wellbeing Board is requested to: **note the development of the strategy so far and agree next steps.**

Leicester City Joint Health and Wellbeing Strategy – briefing paper

1. Introduction

A key responsibility of Health and Wellbeing Boards is to develop a Joint Health and Wellbeing Strategy (JHWBS).

Leicester Health and Wellbeing Board developed its first JHWBS during 2012-13. It was published in April 2013 and intended to cover a three year period. The strategy focused on a range of measures that needed to be taken to reduce the gap in life expectancy within the city and between the city and the national average.

Since publication, the Health and Wellbeing Board and its sub-committee the Joint Integrated Commissioning Board have received regular updates on progress, reporting on a number of high level agreed key performance indicators.

Since the publication of the strategy, there have been considerable changes in the health and social care landscape. There is a clear need to for a strong and sustained focus and local leadership around prevention. This is needed to reduce the health gap in the city, meet the challenge set out in the NHS 5 Year Forward Review and to reduce pressure on social care and children's services.

The strategy is now due to be refreshed. The Health and Wellbeing Board has held a number of development sessions to discuss what the new strategy should look like

This paper explains the progress of thinking on the development of the strategy so far, suggested content and next steps.

2. Major themes

At their development sessions, the Health and Wellbeing Board identified the following key principles that should drive the development of the strategy: .

- The strategy should set out a long term vision for 20-25 years, which would act as a blueprint for how to deal with inequalities, enabling investment in prevention and reducing the gap in health outcomes between different parts of the city. The strategy should recognise that changes in life expectancy require short-term action but the impact on key outcomes such as life expectancy, will take longer to demonstrate and will need sustained focus. However, there is also a clear need to take rapid action to accelerate the pace of change in some 'high impact' areas which could lead to more rapid change in the next 3-5 years.
- The strategy should focus on different stages of people's lives, looking at what would lead to sustained improvements in children's health and well-being, in adult life and in older age. It should also look at the wide range of assets and resources locally that could drive improvements in health and well-being. The strategy needs to clearly reflect and help drive work already going on locally to improve health outcomes.
- There needs to be clear buy-in and support from the public for the 'high impact' areas that the strategy will focus on.
- The strategy needs to be supported by good data, including the Joint Strategic Needs Assessment and local MORI Health and Well-being Strategy and be measured against key short, medium and long-term outcome measures.
- The strategy needs to be innovative and developed and delivered in a way which uses new techniques to support behaviour change, for example using social media or

local health challenges to encourage people to think differently and to encourage people across the city to get involved.

- There needs to be effective engagement of different groups from across the city to mobilise resources to deliver the strategy, including the voluntary sector, community groups, schools and local businesses.
- We need to draw on external expertise, such as the Institute of Health Equity, to support the development of a clear and evidence-based framework for systematically tackling health inequalities.
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3. Structure

The suggested structure of the strategy is as follows:

- Foreword, setting out a clear call to action
- Introduction: the local challenge What we know: our key health challenges, how these have changed over time and what we are currently doing to address these challenges
- Our mission: Healthy Leicester (2016-2040)
- Healthy Children: Leicester's quest for the healthiest generation
- Healthy lifestyles: helping people to stay healthy: a series of key health challenges to promote healthier lifestyles.
- Healthy minds: mental health and wellbeing
- Ageing Well in Leicester: health and well-being in older age/

Each area will include a clear statement of intent and an explanation of why these are important priorities locally. There will also be an overview of what is already being done to improve these and what more will need to be done to improve drive sustained improvements in outcomes. The strategy will be supported by some key short, medium and long-term objectives and deliverables. We will also include an analysis and overview of the assets that we have to support delivery of these objectives, including resources in the NHS and local government, the business, private sector and voluntary sector as well as the social capital that lies within individuals and communities.

4. Next steps

A draft strategy document will be submitted to the 2 February 2016 meeting of the Health and Wellbeing Board. Following this meeting, a programme of engagement with patients, the public and stakeholders will be undertaken to elicit feedback on the draft, including ideas about the best measures to put in place to achieve the strategy's objectives.